

TODD PARR SCHOOL VISITS AND EVENTS

Thanks for your interest in having Todd Parr at your school. Todd likes to visit schools! Below you will find information to help plan your event.

PLANNING AN EVENT

Start to think early! Todd's schedule gets booked up to a year in advance. When making your request please let us know: specific dates, location of event, autographing opportunities, number of presentations you'd like Todd to do, the grades of the children and the size of the audience.

TODD'S PRESENTATION

Todd loves interacting with kids! During his presentation, Todd talks about being an author/illustrator, reads from four to five of his books, play a game and does Q&A with the kids. His presentation is generally about 30 minutes and he prefers speaking to groups ranging from Kindergarten through 3rd grade. He does present to older groups and adjusts his presentation accordingly. *For his presentation, Todd needs a sturdy easel with large sheets of paper.*

Todd prefers to spend one day at a school and do two to four presentations, with the option of doing an evening event with parents. These are only guidelines so please be sure to make any specific requests.

TODD'S FEE

Todd's usual fee is \$1500 for school events (local and in the state of California) and \$5000 for other events but he never turns down a visit based on the fees. (Todd's fees include his travel costs)

BOOKS, PROMO MATERIALS

Little, Brown offers a 40% discount on books for author/illustrator appearances. The books are sold on consignment. Please place your order at least six weeks in advance of the date when you need the books. The event host is responsible for selling the books at the event. Schools and libraries can order books by calling 800/759-0190. Or Susan.Gaffney@hbgusa.com

There are also promotional materials available for most of Todd's titles, including posters, postcards, buttons, etc. Please note the number of children that will be attending Todd's event and Little, Brown will make every effort to send enough materials that every child will leave the event with something special.

TO SET-UP A VISIT

We hope the above information has been helpful. If you'd like to arrange a visit with Todd Parr or if you have any questions, please feel free to contact Flinn Gillan at 212-364-1512 or Flinn.Gillan@hbqusa.com Tips on hosting a successful event with Todd are also available.